

PRESS RELEASE

FOR IMMEDIATE RELEASE

Snider Advisors, a Leading Provider of Investment Advice and Investor Education, Releases New Video Offering Practical Strategies for Managing Economic Uncertainty

Irving, TX – August 13, 2009 – Changes in technology allow the financial services industry to provide information to the general public at unprecedented rates of speed and quantity. Many investors, feeling inundated with data and bewildered by differing opinions, seek practical strategies for managing economic uncertainty. In response to that need, [Snider Advisors](#) has released a compelling [two-part video](#) featuring an interview between two leading experts in their fields, [Kim Snider](#) and [Susan Steinbrecher](#). Kim Snider, Founder and CEO of Snider Advisors said, “The best way for investors to take control of their financial situation is to get a sound [investor education](#) that puts them in the driver’s seat.” Snider added, “Susan Steinbrecher’s background gives her a unique perspective on how investors can maneuver through these troubling economic times.” The interview, which is teeming with pragmatic insight and effective tips for investors originally aired on [Financial Success Coaching](#) with Kim Snider on [KRLD NewsRadio 1080](#), a CBS affiliate in the Dallas/Fort Worth market. The video can be found on [Kim Snider’s YouTube Channel](#).

Susan Steinbrecher is an internationally acclaimed businesswoman, executive coach, speaker and author, is the president and CEO of [Steinbrecher and Associates, Inc.](#), a management consulting firm that provides professional-development services in the areas of executive coaching, group facilitation and leadership training. She’s authored two books, [Heart-Centered Leadership: An Invitation to Lead from the Inside Out](#) and [Roadmap to Success](#).

Kim Snider is the creator of the Snider Investment Method®. She is the author of [How to Be the Family CFO: Four simple steps to put your financial house in order](#). Her radio show, [Financial Success Coaching with Kim Snider](#), on [KRLD NewsRadio 1080](#) is a talk show fan favorite and the most listened to financial show in the Dallas/Fort Worth market. As a [professional speaker](#), Snider helps both individuals and organizations develop and implement strategies for managing economic uncertainty by combining her financial expertise with her natural ability to engage audiences. To learn more about Kim Snider, visit <http://www.KimSnider.com>.

About Snider Advisors

Snider Advisors is a Dallas based, SEC-registered investment advisor. Snider Advisors offers investment courses, investment advice and investor education. In addition to offering asset [management](#), the firm has taught thousands of investors to manage their portfolios using the Snider Investment Method®. Snider Advisors was named a [2009 FIVE STAR: Best in Client Satisfaction Wealth Manager](#) by [Texas Monthly](#) magazine and is on the [Inc. 5000](#) list of the nation’s fastest-growing privately held companies. The company website is <http://www.kimsnider.com/SniderAdvisors/Web/Home/>

For more information on Kim Snider, Snider Advisors, or the Steinbrecher video, call 888-6SNIDER or email support@snideradvisors.com.

Media Contact:
Kacey Gilmore
Snider Advisors
kgilmore@snideradvisors.com
214-446-8536

###